



## Committee initiates membership drive for 2011

Members are the lifeblood of any organization – and it's no different for the Rotary Club of Windsor St. Clair. For the past several months, the Membership Committee has been hard at work devising a new initiative to attract new members to our club. Late last year, committee chair Ruth Coursey and Paul Charbonneau presented the initiative to the club and they are eagerly looking forward to receiving everyone's recommendations for prospective membership.

Following is a brief summation of the process that we would encourage everyone to consider. Let's all work together to attract new, energetic members!

### STEP ONE

Members are asked to think of at least three people they know that could be prospective members. If a member wishes to invite a new person, the member fills out and signs an invitation letter and an envelope. The draft invitation letter can be found in the documents section of our website, listed as # 130 and the Summary document is listed as # 129.

### STEP TWO

The letter is given to the Ruth who logs the name and address, places the letter, with the Q&A letter in the envelope and mails it to the prospective member.

### STEP THREE

After three weeks the member makes contact with the invitee (personally, electronically or telepathically) to see if they received the information and to invite them to an upcoming breakfast meeting.

### STEP FOUR

Invitees who accept are invited to attend two more meetings as our guest, then, if they are interested they are welcomed into the club.

## TIMELINE

### Step One

Identification of Prospective Members  
November - December

### Step Two

Letters Sent January

### Step Three

Follow-up by members to invitee  
February - March

### Step Four

Invitee encouraged to attend 2 more meetings as guest March - April

### NEW MEMBERS!

**MAY 2011**

## COMING EVENTS

January 6	Bingo
January 18	Bingo
January 31	Bingo
March 10-12	Great Lakes PETS Kalamazoo
May 12-15	D6400 Conference Lombard, Illinois



**2010 RI Convention:** The afternoon sun streams through the colorful windows at the Palais des congrès de Montréal, site of the House of Friendship, breakout sessions, and booths at the 2010 RI Convention. *Rotary Images/Monika Lozinska-Lee*

## Message from the PRESIDENT



Phyllis Charbonneau

Happy New Year Rotarians! I hope you've enjoyed some time off and have shared special moments with family and friends these past few weeks.

The year 2011 promises to bring many exciting things for our Club and we'll need all members fully energized in order to achieve our upcoming goals. With a potential new major project in the works, a revitalized Nijola Golf

Tournament this June, and one of our very own members taking the District leadership helm in July, the Rotary Club of Windsor St. Clair will continue to shine as one of the top clubs in District 6400.

### JOB 1: MEMBERSHIP

Most of you know that membership will be a key issue moving forward. There is so much to be done this year and that's going to take many hands. It's important that we all work toward growing our Club together. The membership committee will be focusing on sending letters to potential members; it's up to you to get those names to Ruth Coursey so we can make that necessary next step.

### GOLF VOLUNTEERS

We are in need of a few volunteers to help organize the golf tournament.

You don't have to be a golfer to do this. With the new premier location, there is a tremendous opportunity to grow this event and **increase** our revenue, thus offsetting some of our other revenue centres that are down or have been discontinued. We need individuals who can help with silent auction prizes, sponsorship, recruiting golfers, etc. We cannot wait until Spring, we MUST start now! Finally, I'm really looking forward to seeing everyone at our meetings this year. Our attendance numbers have increased lately, but we can do better. If you cannot attend a meeting, please visit another club, attend your committee meeting, read at Begley, work a soup kitchen or do an on-line meeting. It is your responsibility to let Phil McCullough know so he can record your "make-up". You can either email Phil directly or let me know and I'll pass it along to him.

### CELEBRATIONS

#### Happy Birthday...

January 13 Ruth Coursey  
January 18 Bill Proulx  
January 23 Dick Marentette

#### Happy Anniversary...

January 16 Carlo and Nancy Abati

#### Club Anniversary...

January 1, 2001 Arnie Charlton (10)  
January 1, 1990 Bob Morand (21)  
January 1, 1988 John Stevenett (23)  
January 1, 1982 Bruce Taylor (29)  
January 1, 1995 Alan Drouillard (16)  
January 1, 1998 Ann-Marie Athavale (13)  
January 2, 2003 Roger Brothers (8)



**ROLE REVERSAL:** Mr. and Mrs. Claus found time in their busy schedule to drop in to the Rotary Club of Windsor St. Clair Christmas Party, where they found many members in various states of 'festive' behavior although exchange student Claudia Vazquez was honoured to meet Santa.

# Top 10 Rotary stories of 2010

By Arnold R. Grahl

*Rotary International News -28 December 2010*

From a massive earthquake in Haiti to the launch of the Future Vision pilot, 2010 was an eventful year for Rotary International and Rotarians. As the new year begins, we look back over memorable moments from the last 12 months with our top 10 list of Rotary news events.

## 1. Earthquake in Haiti

Rotarians in Haiti began laying the groundwork for recovery after a powerful earthquake shattered the capital of Port-au-Prince on 12 January, leaving 200,000 dead and millions more homeless.

The Rotary Foundation established the **Haiti Earthquake Relief Fund**, a donor advised fund, which raised more than US\$1.3 million by April toward long-term recovery. A task force set up two years earlier by District 7020, which includes Haiti, to administer all financial aid to the nation worked with local clubs to deliver aid where needed.

## 2. RI theme

Incoming RI President Ray Klinginsmith unveiled the 2010-11 RI theme, *Building Communities -- Bridging Continents*, during the International Assembly in January. He described how his 50 years of Rotary experience contributed to his focus on communities at home and abroad.

## 3. Fight against polio

The bivalent oral polio vaccine is proving to be a potent weapon in the arsenal of Rotary and its partners in the **Global Polio Eradication Initiative**. Developed to stop transmission of the type 1 and type 3 wild polioviruses simultaneously, the vaccine was introduced in all four polio-endemic countries -- Afghanistan, India, Nigeria, and Pakistan -- in late 2009 and early 2010, and has helped reduce the incidence of polio dramatically in both India and Nigeria.

## 4. Progress on the challenge

Rotarians held a variety of creative and successful polio fundraisers throughout the year, helping to reach the US\$155 million mark in Rotary's US\$200 Million Challenge. Club members cycled, swam, danced, and sold everything from hot dogs to flower bulbs in support of the global effort to eradicate the disease.

## 5. 2010 Council on Legislation

Representatives to the 2010 Council on Legislation enacted a number of monumental measures that made e-clubs a permanent part of Rotary International, created the Avenue of New Generations Service, increased the annual per capita dues that clubs pay to RI by US\$1, and gave Rotarians the option of receiving *The Rotarian* magazine electronically.

## 6. 2010 RI Convention

More than 18,000 Rotarians from 154 countries and geographical areas converged on Montréal, Québec, Canada, in June for the 2010 RI Convention.

## 7. Future Vision

A three-year pilot to test the new, streamlined grant structure under The Rotary Foundation Future Vision Plan got underway 1 July. One hundred districts are participating in the pilot; all districts will take part in the new grant structure starting in July 2013.

## 8. End Polio Now lightings

In celebration of Rotary's 105th anniversary, 23 February, the End Polio Now message was projected onto a number of iconic landmarks, including the Pyramid of Khafre in Egypt; the Taipei Arena in Taiwan; the Cathedral of Santiago de Compostela in Galicia, Spain; the Old Port Captain's Office on the V&A Waterfront in Cape Town, South Africa; the Obelisk of Buenos Aires, Argentina; and the Royal Palace at Caserta in Italy.

## 9. Palestinian club charter

More than 150 Rotarians and guests, including 2009-10 RI President John Kenny and RI Director Phil Silvers, gathered on 30 May to celebrate the charter of the Rotary Club of Ramallah, the first club in Palestine in three decades.

## 10. RI Strategic Plan

A revised RI Strategic Plan went into effect in July. The plan comprises three priorities, all of equal importance to Rotary's future: support and strengthen clubs, focus and increase humanitarian service, and enhance public image and awareness.



**HAITI:** A church in Port-au-Prince, Haiti, damaged by the earthquake. Photo courtesy of District 4060



## BOARD NEWS

♦ Attendance for November was **90.85%**.

♦ New Member Proposal: **NONE**

## Program Schedule JANUARY 2011

### SPEAKER & TOPIC

- 6 Gina Wasserlien/Downtown Yoga Studio
- 13 Chris Vander Doelen/Detroit Auto Show
- 20 Adrian Vido/Hotel Dieu Hospital Foundation
- 27 Speaker and Topic to be determined

### INTRODUCER

- 6 Bob Morand
- 13 Lea-Ann Suzor
- 20 Vinnie Brignol
- 27 Arnie Charlton

### THANKER

- 6 Barb Porter
- 13 Hardy Wheeler
- 20 Roger Brothers
- 27 Terry Cloutier

### GREETERS

- 6 Marg Prince  
Panos Sechopoulos
- 13 Danielle Stuebing  
Chris Woodrow
- 20 Dennis Arrand  
Ann-Marie Athavale
- 27 Paul Charbonneau  
Ruth Coursey

Rotarians assigned duties of introducer, thanker and greeter are responsible for finding a replacement if unable to fulfill the duties.

## Rotary's great Hollywood adventure

In 1953, the RI Board of Directors authorized the production of a film featuring several Hollywood heavyweights to celebrate Rotary's golden anniversary.

The 1955 movie titled *The Great Adventure* featured film actor Edward Arnold ( *Annie Get Your Gun*, *Diamond Jim* ) and television star Jim Backus ( *Married Joan* ), now widely recognized for his role as Thurston Howell III on *Gilligan's Island*.

Arnold played the lead, Dr. Grayson, a Rotarian who hosts a barbecue for six Rotary Foundation Fellows (now called Ambassadorial Scholars). Backus played Larry Matheson, a friend of Grayson's whose questions about Rotary lead into segments describing the founding of the organization, The Four-Way Test, and what it means to be a Rotarian.

Sujata, of the famous East Indian and Tibetan dance team Sujata-Asoka, played the role of scholar Usha Rani Tagore. She and the other scholars reminisce about their homelands -- Australia, Brazil, India, Japan, Scandinavia, and Scotland -- in flashbacks that illustrate the local significance and unifying ideals of Rotary clubs around the world.

The film was written by Leo Rosencrans, produced by Jerry Fairbanks Productions, and directed by Harold Schuster ( *My Friend Flicka*, *The Tender Years* ).

Filming began in Hollywood in April

1954. English, French, and Spanish versions of the movie were distributed on 16 mm film to clubs and districts for use during and after the semicentennial year.

The 30-minute movie is included in English on *The Rotary Heritage Collection* DVD, available for purchase at [shop.rotary.org](http://shop.rotary.org).



### Ten MORE Reasons to Come to DisCon From the Gov

- 10. Large Closets
- 9. "Heavenly" Beds
- 8. Flat Screen TV
- 7. Full Size Blow Dryer
- 6. Shopping Galore
- 5. Five Pillows on Every Bed
- 4. Starbucks Coffee & Tea in Room
- 3. **FREE Parking**
- 2. "Heavenly" Showers
- 1. Mini Bar in Room,  
Complete with Grey Goose

## CHICAGO CARNIVALE

If you've never been to a DisCon...  
**FIRST TIMERS HAVE NO  
REGISTRATION FEE!**  
**EXPIRES NOVEMBER 30, 2010**

**MONTHLY PAYMENT PLAN AVAILABLE**  
Includes **EVERYTHING** from Thursday  
evening until Sunday Brunch.  
Accommodations at the beautiful  
Westin Lombard.

Register Online: [www.rotary6400.org](http://www.rotary6400.org)

11-01-2011

### Service Above Self



The Rotary Club of Windsor-St. Clair was founded November 20, 1975. Regular meetings are every Thursday at 7:15 a.m., at the Windsor Yacht Club, 9000 Riverside Drive, Windsor, Ontario. For more information visit [www.rotarywindsorstclair.com](http://www.rotarywindsorstclair.com).

**FOUR WAY TEST: Will it be beneficial to all concerned?**